

Summerlin Art Festival



Outdoor Art Festival
and
La Strada dell' Arte
Street Painting Festival

September 25 & 26, 2010

The Summerlin Centre Community Park ~ Las Vegas, NV

The Celebration invites fine artists and craftsmen to apply for its 19th annual fall art show. The Celebration's focus is to support and provide artisans with a marketing opportunity for their artwork. Attendees are qualified buyers, dedicated followers, and curious newcomers. Attendance has been estimated as high as 14K in the past and is composed of serious buyers. This is an established festival considered to be the premier art festival in the affluent Summerlin area of NW Las Vegas. By showcasing a variety of art forms, we offer art enthusiasts diversity in an inviting and festive atmosphere.

La Strada dell' Arte Street Painting festival and a variety of unique entertainment joins the Celebration adding to the festivities for a weekend dedicated to the arts. Please join us!

Tamara Badik, Celebration Producer

The Summerlin Centre Community Park is in a prime location adjacent to numerous new home developments and the existing Lakes, Peccole Ranch, Red Rock Country Club, Summerlin neighborhoods, and the *new* Red Rock Station Casino and Hotel. The park's address on Town Center offers easy access from anywhere in the city and is highly visible by all traffic. The site is on flat grass fields surrounded by palm trees, stadium lighting at night, real restrooms in a central location, and convenient artist and visitor parking on site.

Advertising for the event will include citywide newspaper, radio, and TV coverage, outdoor signage, electronic media, the Summerlin events calendar and magazine distributed throughout Summerlin and artist postcards.

A variety of food vendors will be available on site. The art festival hours are 10am~5pm, admission is free!

In addition to *Celebration of the Arts* will be *the La Strada dell' Arte Street Painting Festival*. A truly unique event for juried artists and the public now in its ninth year. The two festivals have joined to make this weekend in Summerlin a colorful and festive Celebration of Art! For La Strada dell' Arte information contact: Nikkola Liesse at 702.791.4437.

DEADLINE: May 15, 2010. Applications received after this date will be placed on a juried wait list. Late fee is \$25.

ELIGIBILITY REQUIREMENTS

Fine Art, Fine Craft ~ all media. *Exhibition in previous shows does not guarantee acceptance.* **ALL ARTWORK MUST BE ORIGINAL AND PERSONALLY EXECUTED BY THE EXHIBITING ARTIST.**

ACCEPTANCE: Applicants will be juried by a panel of qualified artists after the deadline. A second review will jury artists on the wait list. Special requests are given on a first come first serve basis. **Acceptance notification will be e-mailed or mailed after May 20, 2010.** Set-up information, site plan and directions are available online. Postcards can be mailed.

BOOTH FEE: 10'x10' ~ \$325 10'x15' ~ \$425 10'x20' ~ \$600
JURY FEE: \$25 PER ARTIST (non refundable)

NON-PROFIT and ORGANIZATIONS contact me by e-mail.

SHARING: Each artist must submit a separate application with entry fee and \$25 sharing fee.

Each artist will be juried independently.

Booth fee to be submitted by one artist only.

Each artist is responsible for state taxes. **LIMIT:** 2 artists per 10'x10', 3 artists per 10'x15', 4 artists per 10'x20'.

SPACE ASSIGNMENT / REGISTRATION: Space numbers will be given on site at the information booth. No phone calls.
TIMES: *Friday, Sept. 24:* 10am-8pm. *Saturday, Sept. 25:* 6-8:30am. Artists not checked in by 8:30am will be considered a cancellation and space forfeited.

In case of emergency, please call Tamara at 702.596.5945.

SET-UP: See times above. Carts are necessary for transporting artwork from vehicle to booth space. **SIDEWALK ACCESS WILL BE BLOCKED.** Walking on GRASS is necessary from your vehicle to booth space. **NO VEHICLES ALLOWED ON SHOW SITE.** Leveling materials may be needed. Temporary parking and unloading is adjacent to the site from all parking lots and artist parking.

Set-up assistance and motorized carts will be available at the Information Booth. Displays will be checked for appearance and a photo ID may be requested for exhibitor verification. All displays must be removed from the field by Sunday at 9pm.

LAYOUT: Booths will be on the grass forming rows of "quads" that face north and south with side exposures facing east or west. All spaces have two open sides. A five-foot, shared, "storage corridor" is between the backsides of canopies. Display or artwork should not exceed booth dimension.
Total spaces: 140, Total rows: 8, North East corners: 28, 10' x 15' spaces: 20, (10' x 15' spaces are all together in row 2)

PARKING: *Artist parking* to be decided. Either in parking lot or grass field. Artist vehicles will check in and park at this site. Artists not checked in by 8:30am Saturday morning will be asked to leave their booth and move vehicles to this location. RV, trailer, and overnight parking are allowed on site.

SECURITY: 24 hour, Friday through Sunday.

TO APPLY PLEASE SUBMIT:

Artist Entry Form & Methodology Statement,

Three current photographs, **NO slides**, or digital images on a CD or e-mailed, per category of artwork. Photos of artwork should be on a plain background and show detail. One piece of work per photo. Artwork will be used in advertising unless advised otherwise in writing. Please label each photo and/or CD with name, address, phone number, and medium.

One photograph of current booth display as it will appear. Booth presentation is part of the jury process. This must be included. Drawings are not acceptable.

ONE self addressed, stamped envelope with adequate postage for return of photos if not accepted.

Checks or money orders made payable to: **TAMARA BADIK.** One for entry fee, one for booth fee. Checks will be deposited after acceptance. No post dated checks. Returned checks may result in non-acceptance and/or a \$35 fee. No refunds after acceptance notification.

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